

# PROSPECTIVE AGENT C21<sup>®</sup> EXPERIENCE



GROWTH  
THROUGH  
RECRUITING



**Give your prospects an insider's look at the CENTURY 21<sup>®</sup> Brand.**

**Meetings are the fourth Wednesday every month at 2:00 PM ET /11:00 AM PT.**

**CENTURY 21.**

## NEW!

We are here to help you share the brand value package to a potential recruit! Invite your recruiting prospects to see what it's like to be part of the RELENTLESS.

## WHAT IS IT?

The Prospective Agent C21<sup>®</sup> Experience is a 30-minute live webinar – we will share the C21 brand mission, scope of the network and key agent platforms/programs.

## HOW DOES IT WORK?

1. Brokers invite prospective agents to attend by sending the registration link:  
[century21.com/AgentExperience](https://century21.com/AgentExperience)
2. Prospective recruit fills out registration and receives Zoom link for the webinar.
3. C21 corporate marketing/operations team leads webinar and presents brand overview – Brokers don't even need to attend.
4. Growth Consultant notifies Broker that agent participated so they can follow up.

## WHEN DOES IT HAPPEN?

The fourth Wednesday of every month at 2:00 PM ET /11:00 AM PT.