PROSPECTIVE AGENT C21° EXPERIENCE



GROWTH THROUGH RECRUITING



Give your prospects an insider's look at the CENTURY 21° Brand.

Meetings are the fourth Wednesday every month at 2:00 PM ET /11:00 AM PT.

CENTURY 21.

NEW!

We are here to help you share the brand value package to a potential recruit! Invite your recruiting prospects to see what it's like to be part of the RELENTLESS.

WHAT IS IT?

The **Prospective Agent C21**[®] **Experience** is a 30-minute live webinar – we will share the C21 brand mission, scope of the network and key agent platforms/programs.

HOW DOES IT WORK?

- 1. Brokers invite prospective agents to attend by sending the registration link: century21.com/AgentExperience
- 2. Prospective recruit fills out registration and receives Zoom link for the webinar.
- 3. C21 corporate marketing/operations team leads webinar and presents brand overview – Brokers don't even need to attend.
- 4. Growth Consultant notifies Broker that agent participated so they can follow up.

WHEN DOES IT HAPPEN?

The fourth Wednesday of every month at 2:00 PM ET/11:00 AM PT.

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